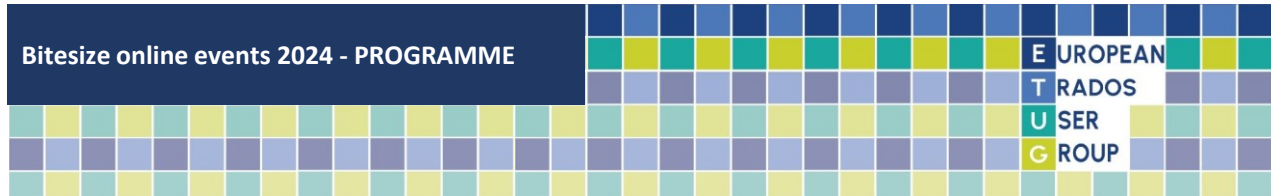


ETUG 2024 programme

Updated on 07/10/2024

<https://europeantradosusergroup.eu/>



Thursday 21 November		Topic	Who	Duration
10:00		Conference Start Welcome	Julia Traub (ETUG Chairperson)	0:10
10:10	Terminology	Terminology Management & Search Engine Optimisation - Antagonists or a Dynamic Duo?	Teresa Glas	0:20
10:30	Q&A		Beate Früh (moderator)	0:10
10:40	Terminology	Technical Language AND Global SEO	Natalia Wrobel & Klaus Fleischmann, Kaleidoscope	0:20
11:00	Q&A		Anita Wilson (moderator)	0:10
11:10		Coffee Break		0:15
11:25	Technology	Technology Updates for the Trados Portfolio (Trados Cloud, Studio, GroupShare, WorldServer)	Luis Lopes, Daniel Brockmann, Phillip Maieski, RWS	0:45
12:10	Q&A		Giuseppe Forte (moderator)	0:20
12:30		Conference closing / Wrap-up Day 3	Julia Traub (moderator)	0:05
Thursday 20 June, 2024		Topic	Who	Duration
10:00		Conference Start Welcome	Julia Traub (ETUG Chairperson)	0:10
10:10	Terminology	Exploring LLM term extraction utilizing ChatGPT and Gemini to MultiTerm workflow	Vesna Lušicky, University of Vienna	0:20
10:30	Q&A		Julia Traub (moderator) Frank Drefs Q&A	0:10
10:40	AI & Translation	From language congestion to the terminology highway - How Porsche tackles the tangle of words.	(Julia Traub (moderator) Ira Rotzler, Porsche Sophia Ackermann, BLC	0:20
11:00	Q&A		Julia Traub (moderator) Frank Drefs Q&A	0:10
11:10		Coffee Break		0:15
11:25	AI & Translation	Taming the content explosion with AI productivity features in Trados	Michael Bailey (moderator) Luis Lopes, RWS	0:20
11:45	Q&A		Michael Bailey (moderator + Q&A)	0:10
11:55		Conference closing / Wrap-up Day 1	Julia Traub (moderator)	0:05
Thursday 26 September		Topic	Who	Duration
10:00		Conference Start Welcome	Julia Traub (ETUG Chairperson)	0:10
10:10	MT and Terminology	Language Weaver & glossary integration	Claudiu Stiube, RWS	0:20
10:30	Q&A		Julia Traub (moderator)	0:10
10:40	MT	The Implementation of Language Weaver at Hager Electro: Current Use Cases and Plans for the Future	Frauke Hellerich, Hager Electro GmbH und Co. KG	0:20
11:00	Q&A		Anita Wilson (moderator)	0:10
11:10		Coffee Break		0:15
11:25	Terminology	TermCatch AI-based platform for extracting terms and clustering synonyms	Klaus Fleischmann (Kaleidoscope) & Mickael Lundahl (Fodina)	0:20
11:45	Q&A		Michael Bailey (moderator)	0:10
11:55		Conference closing / Wrap-up Day 2	Julia Traub (moderator)	0:05

Summaries of the presentations are available here: <https://europeantradosusergroup.eu/conferences/etug2024-bitesize/b24-summaries/>