

European Trados User Group Conference 2024 - Bitesize online events

DRAFT PROGRAMME



Thursday 20 June, 2024	Topic	Who	Duration
10:00	Conference Start Welcome	<i>Julia Traub (ETUG Chairperson)</i>	0:10
10:10	Terminology Exploring LLM term extraction utilizing ChatGPT and Gemini to MultiTerm workflow	<i>Vesna Lušicky, University of Vienna</i>	0:20
10:30	Q&A	<i>Julia Traub (moderator)</i>	0:10
10:40	AI & Translation From language congestion to the terminology highway - How Porsche tackles the tangle of words.	<i>Ira Rotzler, Porsche Sophia Ackermann, BLC</i>	0:20
11:00	Q&A	<i>Frank Drefs (moderator)</i>	0:10
11:10	Coffee Break		0:15
11:25	AI & Translation Taming the content explosion with AI productivity features in Trados	<i>Luis Lopes, RWS</i>	0:20
11:45	Q&A	<i>Michael Bailey (moderator)</i>	0:10
11:55	Conference closing / Wrap-up Day 1	<i>Julia Traub (moderator)</i>	0:05
Thursday 26 September	Topic	Who	Duration
10:00	Conference Start Welcome	<i>Julia Traub (ETUG Chairperson)</i>	0:10
10:00	MT and Terminology Language Weaver & glossary integration	<i>Claudiu Stiube, RWS</i>	0:30
10:30	Q&A	<i>Julia Traub (moderator)</i>	0:15
10:45	t.b.d.	<i>t.b.d.</i>	0:20
11:05	Q&A	<i>(moderator)</i>	0:10
11:15	Coffee Break		0:15
11:30	Terminology TermCatch AI-based platform for extracting terms and clustering synonyms	<i>Fodina & Kaleidoscope</i>	0:25
11:55	Q&A	<i>(moderator)</i>	0:10
11:55	Conference closing / Wrap-up Day 2	<i>Julia Traub (moderator)</i>	0:05
Thursday 21 November	Topic	Who	Duration
10:00	Conference Start Welcome	<i>Julia Traub (ETUG Chairperson)</i>	0:10
10:10	Terminology Terminology Management & Search Engine Optimisation - Antagonists or a Dynamic Duo?	<i>Teresa Glas</i>	0:20
10:30	Q&A	<i>Beate Früh (moderator)</i>	0:10
10:40	Terminology Technical Language AND Global SEO	<i>Natalia Wrobel & Klaus Fleischmann, Kaleidoscope</i>	0:20
11:00	Q&A	<i>Anita Wilson (moderator)</i>	0:10
11:10	Coffee Break		0:15
11:25	Technology Technology Updates for the Trados Portfolio (Trados Cloud, Studio, GroupShare, WorldServer)	<i>Luis Lopes, RWS</i>	0:45
12:10	Q&A	<i>Giuseppe Forte (moderator)</i>	0:20
12:30	Conference closing / Wrap-up Day 3	<i>Julia Traub (moderator)</i>	0:05